



## **Request for Proposal – Jane Finch Community Action Grants Resident/Grassroots Groups Stream**

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### **Overview**

The Jane Finch neighbourhood stands at the brink of transformation and opportunity. In recent years, residents, community partners, and other stakeholders have collaboratively developed frameworks and plans to guide this change and capitalize on emerging opportunities, all aimed at fostering stronger and more equitable communities.

The Jane Finch Community Action Grants (CAG) are designed to support neighbourhood-focused initiatives that advance key community-informed priorities and actions. These priorities and actions are outlined in local plans such as the [Jane Finch Community Development Plan](#) (CDP).

Successful CAG initiatives will:

- Support resident, grassroots groups, agencies, and local partners to take action and drive progress against community identified priorities.
- Increase social cohesion, ensuring that key priority populations (Black, Indigenous residents, youth, etc.) are able to contribute to creating equitable communities.
- Foster and strengthen relationships between residents, partners, and other stakeholders (i.e., government, funders, anchor institutions like hospitals, universities, etc.)
- Mobilize resources and collaborative action to effectively action local priorities.

This Request for Proposal represents the first of two rounds of CAG: Resident/Grassroots Groups Stream in Jane Finch. The second call for proposals will be announced in 2025.

### **Grant Focus Areas:**

Round 1 of the CAG: Resident/Grassroots Groups stream will support initiatives in Jane Finch with outcomes focused on improving one of the following:

1. Employment and economic benefits
2. Food justice and sovereignty
3. Community safety and well-being
4. Vibrant Spaces
5. Anti-displacement

Refer to Appendix A for eligible projects and project objectives under each Grant Focus Area.

### **Grant Amount & Cycle:**

The CAG Resident/Grassroots groups stream will fund projects or initiatives led by local residents or small groups active in the Jane Finch community. **The requested amount may be between \$5,000 - \$20,000 per project** and is expected to be delivered over a period of 6 months or less and completed by August 31, 2025. The budget and timeline may vary depending on a range of factors

i.e., project scope, scale and intended impact. Project budgets will be required to include a 10% trustee cost as all resident/grassroots group projects will be trustee'd by Jane/Finch Centre. The total funds available in this phase is up to \$400,000 between both the resident/grassroots group and agency/collaborative streams. Applicants are welcome to re-apply in future rounds if their projects are not funded in Fall 2024.

### **Eligibility Criteria:**

This targeted application is available to resident/grassroots groups that meet the following criteria:

- Group must operate in Jane Finch (within the geographic areas of [Black Creek](#) and [Glenfield Jane Heights](#)).
- Grassroots groups that do not have registered charity status with the Canada Revenue Agency are eligible to apply in this grant stream (Refer to Appendix B: Glossary of Terms for description of 'grassroots group')
- Project duration must be within the allowable timeframe of up to 6 months.
- Project activities must focus on Jane Finch.
- Project must have at least 5 resident leaders submitting as a group, with two of those identified as primary leads. All resident applicants are expected to live at different addresses and not be related.
- Project primary leads must meet the following eligibility criteria:
  - Live in the Jane Finch neighbourhood
  - Employees of local agencies who live in the community can apply for a project in the resident/grassroots groups stream, however, it must be unrelated to their paid role as an employee of a local agency.
  - Be willing to work with Jane/Finch Centre as the UWGT identified trustee organization for the project and abide by relevant policies set out by the trustee in relation to fund disbursement, training opportunities, and reporting
- Project must seek to deliver on one (1) of the Grant Focus Areas. (Note: Projects focusing on solely meeting immediate essential needs of individuals or families in the neighbourhood are not eligible).
- A resident can only be listed as the 'primary lead' on one application.

### **Eligible Expenses:**

Types of eligible activities and actions include, but are not limited to:

- Direct project expenses/supplies\*
- Honoraria for volunteers and resident leaders (e.g. Facilitators, Speakers, Performers) – to not exceed 30% of the total requested amount
- Outreach costs including promotion, advertising, and communications (e.g. flyers)
- Food for participants at event/activity
- Event space rental costs, permits or approval fees, online platform fees (e.g. Zoom)
- Training or capacity building costs
- Staffing costs
- Evaluation & report creation costs (e.g. consulting support, writing supports)
- Barrier reduction costs (e.g. food, childcare and transit fare)
- Minor capital costs (equipment or materials to support direct project delivery)

- Trustee administrative costs (10%)

\* The cost of project supplies to purchase materials to be distributed in community cannot be more than 50% of requested grant budget.

### **Ineligible Expenses:**

Types of ineligible activities and actions include, but are not limited to:

- Funds for partisan political activity that includes the direct or indirect promotion of a political candidate or party
- Funds for religious activities, except for Indigenous cultural and/or spiritual activities
- Gift cards or honoraria for project leaders or participants in total of more than 50% of the requested budget
- Cost of procuring services (e.g., – food, supplies, etc.) from one particular business cannot exceed 50% of the program budget
- Major capital costs (building construction, retrofitting, or expansion, large scale appliance or vehicle purchases)
- Fines and penalties
- Alcoholic beverages
- Membership fees in clubs and organizations
- Maintaining existing services
- Existing salary or office rental costs
- Support to ongoing already funded programs or activities where this funding would duplicate other funding currently/previously received

### **Assessment Criteria:**

Each project proposal submitted for funding will be reviewed and assessed with the following considerations:

- Compelling case for project based on identified need
- Identified opportunities to engage residents in leadership roles
- Ability to increase residents' skills to collaborate effectively and engage in community organizing and local revitalization efforts
- Alignment with Grant Focus Areas
- Benefit for structurally disadvantaged individuals/groups in Jane Finch
- Good project design with consideration to target population
- Demonstrated impact through planned evaluation activities
- Strong justification for requested budget

Priority will be given to projects that incorporate the following:

- Clear alignment with actions highlighted in local plans (e.g. Jane Finch CDP) and emerging opportunities in Jane Finch, associated with one of the five Grant Focus Areas and corresponding objectives. (Refer to Appendix A for a table of the five focus areas for this grant opportunity, including eligible project objectives).
- Demonstrated engagement and/or connection with local residents, organizational partners, and local networks connected to the Jane Finch CDP and implementation processes.

- Demonstrated support from diverse residents, grassroots groups, and others in Jane Finch.
- Connection to any emerging or ongoing redevelopment opportunities in the neighbourhood
- Initiatives that centre priority populations such as Youth, Indigenous, Black, or other equity deserving groups, embedding the core principles of Indigenous reconciliation, Anti-Black racism, and diverse partnerships & shared resourcing as articulated in the Jane Finch CDP.

### **Selection Process:**

The Review Committee for Round 1 CAG will be comprised of up to ten (10) members with a minimum of five Jane Finch residents as well as other key stakeholders. The Review Committee, led by United Way Greater Toronto (UWGT), will also be supported by the City of Toronto. Review Committee members will provide the slate of recommended projects to UWGT and the City of Toronto for final approval. Successful grantees will be confirmed by November 2024, taking into consideration the applicant organizational health, eligibility, and project use of funds. Successful projects can expect to commence funded activities from December 2024.

### **Expectations of Grantees:**

Grantees are expected to submit a report highlighting project results upon project completion. They may also need to provide additional information on their project based on donor interest or participate in evaluation processes developed by funders or tables connected to the Jane Finch CDP.

### **Information Sessions & Office Hours:**

We strongly recommend consulting with UWGT staff prior to, and during the completion of the application. Grant Information Sessions and Office Hours will be offered on the dates and times indicated under the 'Important Dates' section.

Registration is required for the Grant Information sessions during which UWGT staff will provide an overview of the grants and application process. **Please click [here](#) to register** for an information session.

To discuss your project or for support completing your application, you can drop-in at any of the virtual or in-person Office Hours sessions.

### **Application Process:**

CAG applications will be available in a downloadable Microsoft Word format on [United Way website](#) on July 29<sup>th</sup>, 2024 and can be completed by computer, or by hand and submitted electronically to [CAG@uwgt.org](mailto:CAG@uwgt.org) by 5pm on September 27<sup>th</sup>, 2024.

**Important Dates:**

<b>Activity</b>	<b>Date</b>
Launch of Application (downloadable on <a href="#">UWGT website</a> )	Monday July 29, 2024
Information Sessions (online)  Click <a href="#">here</a> to register	Thursday July 25 <sup>th</sup> , 2024 at 3pm (Pre-grant launch) Wednesday July 31 <sup>st</sup> , 2024 at 6pm Tuesday August 13 <sup>th</sup> , 2024 at 2pm Wednesday September 4 <sup>th</sup> , 2024 at 4pm
Office Hours (in-person)	Thursday August 15 <sup>th</sup> , 2024 12pm – 3pm 4400 Jane Street – Jane Finch Centre Tuesday September 10 <sup>th</sup> , 2024 from 4pm-7pm Jane Finch Mall – Early ON location (Jane Finch Centre)
Office Hours (drop-in online) - <i>Use this <a href="#">Zoom link</a> to join</i>	Thursday August 1 <sup>st</sup> , 2024 from 11am – 2pm Monday August 26 <sup>th</sup> , 2024 from 11am – 2pm
Application Due	Friday September 27 <sup>th</sup> , 2024 at 5pm
Application Reviews	October 2024
Applicants notified	November 2024
Contracts Begin	December 2024
Final Report Due	A month after project completion or September 30, 2025 - whichever is earlier

If you have any questions about the sessions, the application, or how to submit please contact Community Action Grants at Email: [CAG@uwgt.org](mailto:CAG@uwgt.org)

**\*Please indicate 'Jane Finch Community Action Grants' in the subject line**

**APPENDIX A: Jane-Finch Community Action Grant Focus Areas & Eligible Project Objectives**

Focus Area	Project Eligibility
1. Employment and Economic Benefits	<p>Eligible projects under this priority should focus on one or more of the following project objectives:</p> <ul style="list-style-type: none"> <li>• Increasing local hiring, education and training opportunities (including through workforce development pipelines)</li> <li>• Employment focused collective impact initiatives / research</li> <li>• Strengthening of local workforce development models</li> <li>• Forming new employment social enterprises and building opportunities for social procurement</li> <li>• Leveraging partnerships with business associations and stakeholders to grow diverse economic development opportunities</li> <li>• Strengthening community benefits that include access to training programs and hiring pathways</li> <li>• Evaluation efforts related to employment, economic development</li> </ul>
2. Food Justice and Sovereignty	<p>Eligible projects under this priority should focus on one or more of the following project objectives:</p> <ul style="list-style-type: none"> <li>• Increasing availability of programs related to, but not limited to, composting, meal access, culturally relevant cooking, community gardening or urban agriculture</li> <li>• Increasing educational programs and workshops on topics that enable community to advance food justice and food sovereignty</li> <li>• Increasing access to community markets and shared garden spaces.</li> <li>• Supporting advocacy regarding food justice, sovereignty, and nutritious affordable food access</li> </ul>
3. Community Safety and Well-Being	<p>Eligible projects under this priority should focus on one or more of the following project objectives:</p> <ul style="list-style-type: none"> <li>• Increasing education on topics such as conflict resolution, violence prevention, violence intervention, and mental health supports for those involved in, or impacted by violent incidents</li> <li>• Increasing mentorship opportunities locally for young people impacted by or involved in violence</li> <li>• Increasing culturally competent trainings related to indicators of community violence and pathways to non-violence</li> <li>• Creating collaborations that address mental health concerns related to safety</li> <li>• Developing employment and training supports directly targeting populations most impacted by violence</li> <li>• Increasing safety-focused collective impact initiatives and research</li> </ul>

4. Vibrant Spaces	<p>Eligible projects under this priority should focus on one or more of the following project objectives:</p> <ul style="list-style-type: none"> <li>• Increasing local festivals through expanded access to community outdoor space.</li> <li>• Increasing education or workshops to strengthen links to local arts opportunities and connections to broader training/education opportunities.</li> <li>• Enabling community-owned, stewarded and managed-spaces</li> <li>• Documenting and measuring local place-keeping efforts</li> </ul>
5. Anti-Displacement	<p>Eligible projects under this priority should focus on one or more of the following project objectives:</p> <ul style="list-style-type: none"> <li>• Intentionally including landowners to increase community engagement and input at all stages of development</li> <li>• Increasing community engagement activities that focus on preservation of gathering spaces, murals, etc.</li> <li>• Leveraging opportunities to prioritize access to existing and new non-profit affordable housing</li> <li>• Conducting research, feasibility studies and/or building capacity to establish community-based models that support community and public ownership or management of lands (e.g. community land trusts)</li> <li>• Increasing education related to tenant rights, and support for tenant led groups, eviction prevention, and creation of tenant unions.</li> </ul>

## APPENDIX B: Glossary of Terms

Term	Description
Anti-Black Racism	Engagement with Afro- Caribbean and Black Communities is a crucial step towards promoting racial justice systemic change that addresses the impacts of structural anti-Black racism on Jane Finch. There is potential to support transformative approaches to safety and wellbeing, address gentrification and Black displacement, support Black arts and promote food sovereignty for Black communities in Jane Finch.
Grassroots Group	Organizations that contribute to charitable activities but do not have registered charity status with the Canada Revenue Agency (CRA). Considered also as 'Non-qualified Donees'. Grassroots group, in the context of this grant call, will be based in the Jane Finch community with a number of participating local residents in leadership roles.
Indigenous Reconciliation	Engagement with Indigenous communities is an essential step towards reconciliation and honouring Indigenous sovereignty. There is great potential for the Jane Finch area to support Indigenous communities; restore Indigenous identity within the landscape and in public spaces; connect people to arts and culture and build community resources and programs in the future.
Resident Leadership	Ensuring residents hold key project delivery, coordination, and ownership roles to implement an initiative in Jane Finch is critical. Resident leadership opportunities are intended to go beyond including residents as project participants or beneficiaries (e.g. – attendees, recipients) and should ensure that residents are reflected at the core of how the project gets delivered locally.
Shared Resourcing	The Community Action Grants call invites diverse funding and resource partners to align resources to advance the work of submitted projects. This could include shared space, human capital, monetary resources &/or in-kind (donated) resources.
Social Cohesion	Relates to a sense of belonging and connection for all individuals and groups within society. It aims to ensure that everyone within society has equitable opportunities to participate, to feel socially included and recognized, and legitimate. Social cohesion involves creating opportunities for members of neighbourhood to work cooperatively and collaboratively despite cultural, ethnic, regional, and socioeconomic status. It respects and thrives from the diversity of its members and harnesses opportunities which appreciate the divergence of ideas, opinions, and skills.